

Creativity and Innovation Practitioner Certification



benchmark **6**ix sigma
Inspiring Minds, Facilitating Excellence

All About Creativity and Innovation Practitioner Certification

Program Objectives

The Creativity and Innovation Practitioner course has the following objectives

- To understand and make use of contrasting models used to trigger creative thoughts and innovative problem solving
- To practice creativity triggers with role plays
- To learn and solve contradictions in real life situations
- To learn the use of inventive methods for problem solving

Course Duration

The course duration of the Creativity and Innovation Practitioner certification program is 1 day.

Pre-requisites

For the Creativity and Innovation Practitioner program, the participant should be a graduate and have a minimum job experience of three years.

Certification Requirements

The course assessment shall be carried out in two parts of 50% each.

- Half of the assessment is based on team exercises viz. class participation, responding to quizzes, solving contradictions and reporting results
- Project Submission that contributes to the remaining 50% of the assessment

Participants need 60% in each assessment section and 70% as overall score to get certified as Creativity and Innovation Practitioner by Exemplar Global.

“ Here is What our past participants have to say about us

Effective in a very short span of time with a lot of examples making it easier to relate to real life situations.
- Suman Ray, IT Consultant, Atos

The classes were conducted with a lot of trainer-trainee interaction and concepts were very well explained. Interactive sessions, good examples given, lot of practical exercises done.
- Vishal Melwani, Senior Analyst, ICRA Techno Analytics Ltd.

A simple yet direct way of tutoring and excellent response to our issues with real-life scenarios. Trainer was very pro-active with lot of classic scenarios as examples.
- Bipin Raj Mohan L, Project Lead, PricewaterhouseCooper SDC



In any given year, there is usually at least one Creativity and Innovation Practitioner certification being conducted by Benchmark Six Sigma at one of the cities across India.

Creativity and Innovation Practitioner Certification - Course Outline

Course Outline

1. Creative approaches to problem solving
2. Comparison and contrast of few popular creativity approaches
3. Commonly used triggers and methods for creativity and innovation
4. The theory behind contradictions
5. TRIZ basics
6. Function Writing
7. Types of knobs
8. 39 parameters
9. 40 Inventive principles
10. Examples and exercises for using inventive principles
11. Team breakouts – Generative inventive thoughts and solutions for real problems

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If you compare Benchmark Six Sigma course contents with those offered by other leading providers—you will find that Benchmark coverage is same or better. The advantage lies in the methodology of coverage where focus is on practical knowledge that is directly applicable to real-world situations.

Highest Global Recognition

Benchmark Six Sigma offers unparalleled international recognition. Benchmark Six Sigma is certified by Exemplar Global for Creativity and Innovation Practitioner training as a competency for Business Excellence Master Black Belt.



**Exemplar
Global**

Exemplar Global's Principal Offices are located in Sydney, Australia, Milwaukee, USA and Seoul, Korea with international offices located in Brazil, Cyprus, Japan, Malaysia, New Zealand, Taiwan, Thailand and Turkey, and Seoul Branch offices located in China and

Participants from US, Europe, Middle East, Japan, and other parts of Asia attend our programs indicating a world-wide acceptance of Benchmark Six Sigma programs.

About Benchmark Six Sigma

Benchmark workshops have evolved as Industry best offerings in two formats. In the public workshops format, we offer globally recognized programs with content and methodology that can be used in practically any domain. In the customized in-company workshops format, Benchmark is known for its ability to design and deliver highly valuable programs with demonstrated applicability. Our in-company workshops are offered with or without consulting support.

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